





web design

Join the interactive team from Communication Arts

for a tour of recent awardwinning interactive projects.

tuesday, may 18, 1999

sponsored by Color Technology (CTI), Creative Assets, Pro Photo Supply Inc., and Communication Arts.

and presented in association with

Computer-Human Interaction Forum Of Oregon (CHIFOO)

Internet Professionals Northwest (IPN)

Oregon Media Production Association (OMPA)

Software Association of Oregon (SAO)

Pre-Registration Admission:

Members (GAG, PAF, AIGA, M/IDG, CHIFOO, IPN, OMPA, SAO)\$15

Non-Members \$30

At the door Admission......\$30

governor hotel, portland

For advance reservations, either use the form below or visit: www.aafpdx.org (for PAF members) or www.gag.org/portland (for members of GAG, AIGA, M/IDG, CHIFOO, IPN, OMPA, SAO)

Special thanks to Adobe Systems Inc. and Macromedia, Inc. for providing door prizes, including Adobe ImageReady, Adobe CyberStudio,

Macromedia Dreamweaver and Macromedia Fireworks.

Macromedia Dreamweaver and Macromedia Fireworks.



Creative Assets



award-winning web design, may 18, 1999

pre-registration form

Payment Amount

Name		
Firm		
Address		
City	State	Zip
Phone		
E-mail		

Pre-payment Method					
O VISA	\bigcirc MC	○ AMEX	Check		
Card Number					
Expiration Date /					
Print CardHolder's Name					
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I ayment Amount.				
\$30.00	Non-Member			
\$7.00	Student			

\$15.00 Student

\$15.00 Member.... please indicate which organization:

Graphic Artists Guild
Computer-Human Interaction Forum Of Oregon (CHIFOO)
Portland Advertising Federation (PAF)
AIGA
Oregon Media Production Association (OMPA)
Multimedia/Internet Developers Group
Software Association of Oregon (SAO)

Mail this form with your payment to: PAF, 511 SW 10th, Suite 1308, Portland OR. 97205. Or fax it to 503.224.0273. Include a check or your Visa, MasterCard or American Express card number with expiration date, and a complete list of those attending, with your name, company and phone number.

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presented by the Graphic Artists Guild/Portland Chapter, in participation with Portland Advertising Federation, AIGA Portland, and Multimedia/Internet Developers Group

sponsored by Color Technology (CTI), Creative Assets, Pro Photo Supply Inc., and Communication Arts and presented in association with Computer-Human Interaction Forum Of Oregon (CHIFOO), Internet Professionals Northwest (IPN), Oregon Media Production Association (OMPA), and Software Association of Oregon (SAO)

The Graphic Artists Guild/Portland Chapter, in participation with Portland Advertising Federation, AIGA Portland, and Multimedia/Internet Developers Group, presents

award-winning

the art of interactive communication

web design

Communication Arts for a tour of recent award-winning interactive projects. See how artists and designers are changing the way people access information today.

governor hotel, portland

tuesday, may 18, 1999

6:30-7:30....networking

with hors d'oeuvres and no-host bar

7:30program

611 SW 10th Avenue, Ballroom (3rd floor) suggested parking: Smart Park, 10th & Yamhill

Jeff Stafford (CA Technology Director) and Bonnie Smetts (CA Interactive Media Designer) will examine successful projects using today's technology—whether it's a small self-promotion web site, a media-rich entertainment project or a database-driven e-commerce megasite—as well as examining the effect of future technologies on interactive design.

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Portland, OR 97205



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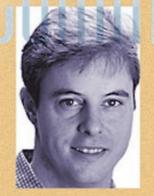
Jeff Stafford and Bonnie Smetts have been part of Communication Arts' pioneering achievements in new media since the magazine's first interactive annual in 1995. Originally as partners in Smetts Stafford Media and now as the interactive division of CA, they manage each interactive design competition, and design and produce the Interactive Design Annual CD-ROM, which showcases the winning pieces. Their work on the immensely popular commarts.com includes the design, development and administration of the site that features many useful resources including the "Site of the Week."

jeff stafford

CA technology director

Jeff Stafford directs all new media projects for CA, and as technology director, oversees and implements improvements in technology throughout the organization. Prior to joining CA, Jeff was the principal of Stafford Consulting, providing technical support to the visual communications industry, as well as partner in Smetts Stafford Media, which developed interactive projects.





bonnie smetts

CA interactive media designer

As interactive media designer at Communication Arts, Bonnie Smetts' work includes the ongoing design and development of www.commarts.com as well as the design of the Interactive Design Annual CD-ROM. Prior to joining CA, Bonnie Smetts was the owner of Bonnie Smetts Design and a partner in Smetts Stafford Media. Her work included projects in both print and new media in the areas of publishing, software, and product development.