



The Graphic Artists Guild/Portland Chapter,
in participation with
Portland Advertising Federation,
AIGA Portland, and
Multimedia/Internet Developers Group



AIGA

presents

award-winning

the art of interactive communication

web design

Join the interactive team from
Communication Arts
for a tour of recent award-winning interactive projects.

tuesday, may 18, 1999

sponsored by Color Technology (CTI),
Creative Assets, Pro Photo Supply Inc.,
and Communication Arts.

and presented in association with
Computer-Human Interaction Forum Of Oregon (CHIFOO)
Internet Professionals Northwest (IPN)
Oregon Media Production Association (OMPA)
Software Association of Oregon (SAO)

Pre-Registration Admission:

Members (GAG, PAF, AIGA, M/IDG,
CHIFOO, IPN, OMPA, SAO)\$15
Non-Members\$30
Students\$7
At the door Admission\$30

CTI GROUP
IMAGE IMAGINATION



Creative Assets
Digital Talent Source



governor hotel, portland

For advance reservations, either use the form below
or visit: www.aafpdx.org (for PAF members) or
www.gag.org/portland (for members of GAG,
AIGA, M/IDG, CHIFOO, IPN, OMPA, SAO)

Special thanks to Adobe Systems Inc. and Macromedia, Inc. for providing door prizes, including Adobe ImageReady, Adobe CyberStudio, Macromedia Dreamweaver and Macromedia Fireworks.



award-winning web design, may 18, 1999

pre-registration form

Name _____
Firm _____
Address _____
City _____ State _____ Zip _____
Phone _____
E-mail _____

Pre-payment Method
 VISA MC AMEX Check
Card Number _____
Expiration Date ____ / ____
Print CardHolder's Name _____
Signature _____

Payment Amount:
 \$30.00 Non-Member
 \$7.00 Student
 \$15.00 Member... please indicate which organization:
 Graphic Artists Guild Computer-Human Interaction Forum Of Oregon (CHIFOO)
 Portland Advertising Federation (PAF) Internet Professionals Northwest (IPN)
 AIGA Oregon Media Production Association (OMPA)
 Multimedia/Internet Developers Group Software Association of Oregon (SAO)

Mail this form with your payment to: PAF, 511 SW 10th, Suite 1308, Portland OR 97205. Or fax it to 503.224.0273. Include a check or your Visa, MasterCard or American Express card number with expiration date, and a complete list of those attending, with your name, company and phone number.

Advance registrations are taken until 5pm the day before the event. Cancellations must be made no later than noon the Friday before the event for a full refund. Failure to cancel by this time will result in full charge. For more information, call the PAF office at 224-2623.

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PAF
511 SW 10th, Suite 1308
Portland, OR 97205



governor hotel, portland

tuesday, may 18, 1999

6:30 -7:30.....networking

with hors d'oeuvres and no-host bar

7:30.....program

611 SW 10th Avenue, Ballroom (3rd floor)
suggested parking: Smart Park, 10th & Yamhill

Jeff Stafford (CA Technology Director) and Bonnie Smetts (CA Interactive Media Designer) will examine successful projects using today's technology—whether it's a small self-promotion web site, a media-rich entertainment project or a database-driven e-commerce megasite—as well as examining the effect of future technologies on interactive design.

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Jeff Stafford and Bonnie Smetts have been part of Communication Arts' pioneering achievements in new media since the magazine's first interactive annual in 1995. Originally as partners in Smetts Stafford Media and now as the interactive division of CA, they manage each interactive design competition, and design and produce the Interactive Design Annual CD-ROM, which showcases the winning pieces. Their work on the immensely popular commarts.com includes the design, development and administration of the site that features many useful resources including the "Site of the Week."

jeff stafford

CA technology director

Jeff Stafford directs all new media projects for CA, and as technology director, oversees and implements improvements in technology throughout the organization. Prior to joining CA, Jeff was the principal of Stafford Consulting, providing technical support to the visual communications industry, as well as partner in Smetts Stafford Media, which developed interactive projects.



bonnie smetts

CA interactive media designer

As interactive media designer at Communication Arts, Bonnie Smetts' work includes the ongoing design and development of www.commarts.com as well as the design of the Interactive Design Annual CD-ROM. Prior to joining CA, Bonnie Smetts was the owner of Bonnie Smetts Design and a partner in Smetts Stafford Media. Her work included projects in both print and new media in the areas of publishing, software, and product development.

Communication Arts